



January 16, 2018

Dear Community Leader,

What a year it has been for Shepherd's Table! There was so much to be thankful for in 2017: We transitioned into a new home, expanded our services and served more people in need. In fact, we served more than *117,000* meals to the community's most vulnerable populations. This is more than double the number of meals we served the year before. Most importantly, we remained open every single day of the year, never having missed a single meal service. It is through our most dedicated partners, committed volunteers and hardworking staff that we were able to continue to serve people in need. This is who we are; *This is Us!*

However, never a day goes by that we do not serve our guests with the basic services they need to live and survive. As we begin 2018, our 35th year, the demand of our services continues to increase and this is why we need your support now more than ever. As a leader in the community, we ask for your support as an event sponsor for brunch at our spring fundraiser, **This is Us: 35 Years** on *Saturday, April 21, 2018, 10:00am-1:00pm*, at the *American Film Institute Silver Theatre (AFI)*. We are excited to be back at the *AFI*, and just like last year, we will have live and silent auctions, music, delicious food and activities for all of our guests.

We anticipate more than 300 guests joining us for this event in support of the great work of Shepherd's Table. Located in the heart of downtown Silver Spring, the *AFI Silver Theatre* is dedicated to artists, educators, and audiences of the world. Just like the *AFI*, Shepherd's Table has been a committed pillar of the Silver Spring community, serving as a beacon of hope to the community's most vulnerable populations, providing food, clothing, vision care, social services, and more, to people in need. Since 1983, Shepherd's Table has served more than *1.5 million* meals to the people who need it most.

By participating as a sponsor, you will first and foremost impact the lives of people in need within our community. Your business will also be marketed prominently as a champion of Shepherd's Table within the local community. People will know that you are a business with a huge heart and that you care deeply about the community. We will recognize your business on all of our event marketing materials, and we would be proud to partner with you as one of our sponsors.

Please review the attached sponsorship levels. We know that one of these levels is a good fit for you and your business. For more information, please contact Scott Davison, Deputy Executive Director, via email, sdavison@shepherdstable.org or phone, (301) 585-6463, ext-7.

Come join us as we celebrate serving people in need for 35 years and counting!

This is Us!

Thank you in advance for your interest and support of Shepherd's Table and our annual fundraiser!

Warmest regards,

Jacki Coyle
Executive Director

Scott Davison
Deputy Executive Director

P.S. We look forward to seeing you on April 21st as we celebrate 35 years of serving Silver Spring!



Shepherd's Table

This is Us: 35 Years

Business Sponsorship Levels & Incentives

Presenting for Hope

\$25,035

- Presenting Sponsor: Recognition award with speaking opportunity at event
- 12 event tickets
- Full page ad in event program (inside cover)
- Recognition in one newsletter, website and social media
- Name on rolling screen at event

Supporting Each Other

\$10,035

- Verbal recognition at event
- 10 event tickets
- Full page ad in event program
- Recognition in one newsletter, website and social media
- Name on rolling screen at event

Partnering Together

\$5,035

- 8 event tickets
- Full page ad in event program
- Recognition in one newsletter, website and social media
- Name on rolling screen at event

Engaging the Future

\$2,035

- 6 event tickets
- ½ page ad in event program
- Recognition on website
- Name on rolling screen at event

Strengthening the Community

\$1,035

- 4 event tickets
- ½ page ad in event program
- Recognition on website
- Name on rolling screen at event

Impacting Today

\$535

- 3 event tickets
- ¼ page ad in event program
- Recognition on website
- Name on rolling screen at event

Event Program Ad Specs: Full page: 8 x 5in; Half page: 4 x 5in; Quarter page: 4 x 2.5in



This is Us: 35 Years

Individual and Family Sponsorship Levels & Incentives

Amazing Advocate

\$2,035

- 6 event tickets
- Recognition in event program, website,
- Name on rolling screen at event

Kind Contributor

\$1,035

- 4 event tickets
- Recognition in event program, website
- Name on rolling screen at event

Perfect Partner

\$535

- 3 event tickets
- Recognition in event program, website
- Name on rolling screen at event

Fabulous Friend

\$235

- 2 event tickets
- Recognition in event program, website
- Name on rolling screen at event

Selfless Supporter

\$135

- 1 event ticket
- Recognition in event program, website
- Name on rolling screen at event

Join us as we celebrate 35 years of serving Silver Spring!



Shepherd's Table is proud to present:
This is Us: 35 Years
Saturday, April 21, 2018
10:00 a.m. – 1:00 p.m.
American Film Institute Silver Theatre

- _____ **Corporate Sponsorship**
_____ **Individual/Family Sponsorship**
_____ **Transfer In-kind Item**

Date _____

Company Name _____

Contact Name _____

E-mail _____ Phone number _____

Address _____

Financial Sponsorship _____ \$ _____

Transfer In-kind Item(s): _____ Value: \$ _____

_____ Value: \$ _____

_____ Value: \$ _____

Sponsorship/Food items contact: **Scott Davison:** sdavison@shepherdstable.org or 301-585-6463, x7

Please send the following by April 10th 2018:

Sponsorship: Completed form & check to:
Jacki Coyle, Shepherd's Table, 8106 Georgia Ave, Silver Spring, MD 20910

Event Promotion: Company's ad and hi-res logo as .jpg or .eps files to
Jilna Kothary, jilnakothary@shepherdstable.org.

Please include your name as it should be listed in all PR materials:

Volunteer Name: _____ Contact Info _____