



January 21, 2019

Dear Community Leader,

This past year was one of tremendous joys and heartfelt challenges. We celebrated 35 years of serving the Silver Spring community. We continued to serve the community's most vulnerable populations with the critical services they need. In all that we do our goal is to assist people in moving from homelessness to housing, from poverty to self-sufficiency. We served nearly 118,000 meals to people who were hungry or in need of a hot meal. We remained open every day of the year continuing to do what we do best: serve individuals in need with warmth, compassion and dignity.

However, our mission is far from finished. As we begin 2019, our 36th year, the demand for our services continues to increase, and this is why we need your support now more than ever. As a leader in the community, we ask for your support as an event sponsor for our spring fundraiser, **Surfin' for the Table: Party. Brunch. Bid. Repeat. on Saturday, April 6, 2019, 10:00am-1:00pm, at the American Film Institute Silver Theatre (AFI)**. We are excited to be back at the AFI, and just like last year, we will have exciting live and silent auctions, music from local fan favorite *Still Surfin'*, delicious food, and activities for all our guests.

We anticipate more than 275 guests joining us for this event in support of the great work of Shepherd's Table. Located in the heart of downtown Silver Spring, the *AFI Silver Theatre* is dedicated to artists, educators, and audiences of the world. Just like the AFI, Shepherd's Table has been a committed pillar of the Silver Spring community, serving as a beacon of hope to the community's most vulnerable populations, providing food, clothing, vision care, social services, and more. Since 1983, Shepherd's Table has served more than **1.5 million** meals to those in need.

By participating as a sponsor, you will first and foremost impact the lives of people in need within our community. Your business will also be marketed prominently as a champion of Shepherd's Table within the local community. People will know that you are a business with a huge heart and that you care deeply about the community. We will recognize your business on our event marketing materials, and we would be proud to partner with you as one of our sponsors.

This is going to be a very special event for me as it will be my last official fundraising event with Shepherd's Table. I am stepping down as Executive Director after 15 years of service. My last day will May 31, 2019. As is our custom to honor folks at each event, the Board and staff has decided to take a small portion of the event program to honor me. I see this as a grand opportunity to look back and see all the amazing work that we have done together. It's also such a precious opportunity for me to say thank you to many extraordinary donors, partners and friends in the community. So many wonderful things will happen on April 6th: raising money, celebrating, thanking and just having fun together!

Please review the attached sponsorship levels. We know that one of these levels is a good fit for you and your business, or family. For more information, please contact Scott Davison, Deputy Executive Director, via email, sdavison@shepherdstable.org or phone, (301) 585-6463, ext-7.

Thank you for all that you do to support the mission of Shepherd's Table!

Our great joy will be to have you join us as we Surf for the Table!

Thank you in Advance!

Jacki Coyle
Executive Director

Scott Davison
Deputy Executive Director



Shepherd's Table

Surfin' for the Table
Party. Brunch. Bid. Repeat.

Corporate Sponsorship Levels & Incentives

Just like Heaven

\$25,036

- Presenting Sponsor: Recognition award with speaking opportunity at event
- 12 event tickets
- Full page ad in event program (inside cover)
- Recognition in one newsletter, website and social media
- Name on rolling screen at event

Hang Ten

\$10,036

- Verbal recognition at event
- 10 event tickets
- Full page ad in event program
- Recognition in one newsletter, website and social media
- Name on rolling screen at event

Waves of Change

\$5,036

- 8 event tickets
- Full page ad in event program
- Recognition in one newsletter, website and social media
- Name on rolling screen at event

It's Raining Rainbows

\$2,036

- 6 event tickets
- ½ page ad in event program
- Recognition on website
- Name on rolling screen at event

Breathtaking Sunrise

\$1,036

- 4 event tickets
- ½ page ad in event program
- Recognition on website
- Name on rolling screen at event

You Had Me at Aloha

\$536

- 3 event tickets
- ¼ page ad in event program
- Recognition on website
- Name on rolling screen at event

Event Program Ad Specs: Full page: 8 x 5in Half page: 4 x 5in Quarter page: 4 x 2.5in



Shepherd's Table

Surfin' for the Table
Party. Brunch. Bid. Repeat.

Individual and Family Sponsorship Levels & Incentives

Seas the Day

\$2,036

- 6 event tickets
- Recognition in event program, website,
- Name on rolling screen at event

Stunning Sunset

\$1,036

- 4 event tickets
- Recognition in event program, website
- Name on rolling screen at event

Hula Hope

\$536

- 3 event tickets
- Recognition in event program, website
- Name on rolling screen at event

High Tide

\$236

- 2 event tickets
- Recognition in event program, website
- Name on rolling screen at event

Surf's Up!

\$136

- 1 event ticket
- Recognition in event program, website
- Name on rolling screen at event

Join us as we celebrate 36 years of serving Silver Spring!



Shepherd's Table is proud to present:
Surfin' for the Table
Party. Brunch. Bid. Repeat.
Saturday, April 6, 2019
10 AM – 1 PM
American Film Institute Silver Theatre

_____ **Corporate Sponsorship**
_____ **Individual/Family Sponsorship**
_____ **In-kind Item**

Date _____

Company Name _____

Contact Name _____

E-mail _____ Phone number _____

Address _____

Financial Sponsorship _____ \$ _____

Transfer In-kind Item(s): _____ Value: \$ _____

_____ Value: \$ _____

_____ Value: \$ _____

Sponsorship/Food items contact: **Scott Davison:** sdavison@shepherdstable.org or 301-585-6463, x7

Sponsorship: Completed form & check to:
Jacki Coyle, Shepherd's Table, 8106 Georgia Ave, Silver Spring, MD 20910

Event Promotion: Please send Company's ad and hi-res logo as .pdf, .jpg or .eps files to
Jilna Kothary, jilnakothary@shepherdstable.org by Monday, March 25th.

Event Program Ad Specs: Full page: 8 x 5in Half page: 4 x 5in Quarter page: 4 x 2.5in

Please include your name as it should be listed in all PR materials:

Solicitor/Volunteer Name _____ Contact Info _____